

Minutes of CGLMC Ltd P R Sub-Committee Meeting held the Committee Room at 20 Links Parade on Monday 30 January 2012

Present: D Valentine (Convener), G Wilson, P Sawers, S Brown, J Gilbert, L Gordon, A McArtney

In Attendance: G Duncan (General Manager).

Meeting began 18.15 hours.

1. Apologies

C Yule.

2. Official Opening of Golf Centre

D Valentine spoke to his note where he explained that the intention was to have Catriona Matthew attend for three days from Thursday 12 April 2012 to 14 April 2012.

D Valentine said these dates were not yet finally confirmed but we would deal with this as soon as possible. He explained that the three days would be split between Angus Council and Carnoustie Golf Links with Angus Council paying for and organising the Thursday and Friday and Carnoustie Golf Links dealing with the Saturday under their sponsorship arrangement. At present, the Saturday was only designated as a half day but Sub-Committee Members felt it would be more appropriate to use the full day rather than bring Catriona Matthew back for a second half day. After discussion, it was agreed that Catriona Matthew would open the Golf Centre and that a finger buffet would be provided for all those attending. A possible master class for coaching was discussed but it was agreed that it would be best to approach Catriona herself to see if she had any suggestions with regard to how to make the best use of the day.

D Valentine said that he and G Duncan would coordinate this approach to Catriona Matthew.

In answer to a question from G Wilson, D Valentine confirmed that Angus Council will pick up any costs associated for the Thursday and Friday but that Saturday's costs would be a matter for Carnoustie Golf Links.

The Sub-Committee felt it was appropriate that a small plaque be engraved and placed at an appropriate location in the building describing the opening ceremony.

3. Links Update

D Valentine went through the Links update which he said would now be produced by the staff and reviewed by him prior to being issued.

4. Carnoustie Community Relationships

D Valentine gave a verbal update on a meeting of the CBA Tourism Sub-Committee which he had attended on 30 January 2012. For the benefit of the Sub-Committee Members, he also passed round a coloured brochure which had been produced for the town of Arbroath and said that a similar brochure was being considered for Carnoustie. If it was produced, it would be delivered one for each house in Carnoustie as well as being given out in electronic PDF format.

At the moment, costs for such production were being considered.

D Valentine said there was a local hoteliers meeting on Tuesday 14 February 2012 which he was to attend. He asked if G Duncan would also attend and speak to the local hoteliers with regard to golf times.

D Valentine said that seven information boards similar to the one outside Fairway Garage were being considered for the town with each board having details of different Open Championship winners. However, no costs were yet available for these boards.

5. Upcoming Meeting with GMS

D Valentine said that John Philp's retiral was going to be a significant matter throughout the next few months and he would be covering this in some detail with GMS. He would also be going over the marketing of the Ladies' British Amateur Championship. P Sawers said it was important that this Championship be highlighted as much as possible to the local Season Ticket Holders who may not yet be aware of the timing of the event.

6. Any Other Competent Business

G Duncan said that the announcement of the Amateur Championship would be made by the R&A on Wednesday 1 February at 10.30.

G Duncan said that an objection had been lodged by SEPA with regard to the two new holes on the Buddon Links but it was hoped that matters raised could be resolved and the objection would therefore be withdrawn.

Meeting closed 19.00 hours